

PULL-A-PART SWAP MEET FORM



Georgia's Motoring Festival



Do-It-Yourself
Pull-A-Part
USED AUTO PARTS

APRIL 28-29, 2018

ATLANTAMOTORAMA.COM   

The undersigned Vendor, designated below, hereby applies for swap meet space at the Atlanta Motorama held at Atlanta Motor Speedway (AMS) on April 28-29, 2018. AMS is under no obligation to accept or approve this application and will do so at its sole discretion; Vendor will be notified of acceptance via email to the address provided below once application and full payment have been received. Swap Meet vendor shall not have or operate any exhibit, which in the sole discretion of AMS is the source of any objectionable noises, odors, has decorations or other aspects which are considered to be objectionable, including signs, lights, and the manner of dress of Vendor staff. All products to be sold and or displayed in this Exhibit must be listed below for approval by Show Management, any other use of Swap Meet Space is strictly prohibited. AMS reserves the right to accept or reject displays, or ask Vendor to vacate space if persons working vendor location are objectionable in any manner of dress or inconsistent with AMS policies. **PAYMENT TERMS:** Vendor must pay AMS for the full amount requested at time of submission of this form. Please make checks payable to Atlanta Motor Speedway. Swap Meet Space (USED PARTS ONLY) 20' x 20' - **\$50 (per space)**. Noncompliance with anything stated within this application will subject Vendor to immediate removal from show. **Please review and initial rules and regulations.**

COMPANY _____ CONTACT PERSON _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____ FAX _____

EMAIL _____

PRODUCTS TO BE SHOWCASED OR SOLD AT SHOW _____

NUMBER OF SPACE(S) _____ TOTAL COST OF SPACE _____ AMOUNT ENCLOSED _____

- ADDITIONAL PREMIUM INFIELD PARKING PASS (limit one per entry) - \$15
- EXTERIOR CAMPING: DRY - \$35 HOOK UPS - \$100
- ADDITIONAL EVENT TICKETS - _____ \$12 per day _____ \$20 weekend pass

TOTAL AMOUNT INCLUDED

\$ _____

LIABILITY CLAUSE: Entrants and participants of Atlanta Motorama by execution of this entry form release and discharge Atlanta Motor Speedway, Speedway Children's Charities, Speedway Motorsports, Inc. and/or its subsidiaries and affiliates and their shareholders, members, partners, officers, managers, directors, employees, and agents from any and known or unknown damages, injuries, losses, judgments, and/or claims from any causes whatsoever that may be suffered by any entrant or participant to person or property. **RAIN OR SHINE EVENT. ALL SALES ARE FINAL. NO REFUNDS.**

Make checks payable to Atlanta Motor Speedway. Mail all checks and forms to:
Atlanta Motorama • PO Box 500, Hampton, GA 30228



PULL-A-PART SWAP MEET RULES & REGULATIONS

CREDENTIALS: Exhibitor will receive two (2) Swap Meet passes, per space purchased, to be used for the purposes of staffing the space.

SWAP MEET SET-UP: Swap Meet spaces may be set up on Thursday or Friday from 8 a.m. to 4 p.m. or Saturday and Sunday prior to the gates opening. All Swap Meet displays and staff must be in place prior to the gates opening at 9:00 a.m. Saturday.

SWAP MEET TEARDOWN: All displays must remain fully intact until the close of the Event at 4 p.m. on Sunday and MUST be removed by 8:00 p.m. on Sunday. Space holders leaving prior to the end of the Event will forfeit their renewal rights for the following event.

EVENT TRADEMARKS: The Event names and trademarks, the Atlanta Motor Speedway name, logo and colors and associated trademarks are the registered trademarks of AMS and may not be reproduced in any manner without prior specific written approval from AMS.

FOOD & BEVERAGE SERVICES: All catering will be provided through Levy Restaurants, no other food or beverage services, including alcoholic beverages will be allowed.

SWAP HOURS: Exhibitors not staying overnight may enter the exhibit area at 7:30 a.m.

Saturday 9 a.m. – 5 p.m.

Sunday 9 a.m. – 4 p.m.

PARKING: Space holder will receive one (1) "Swap Meet" vehicle pass per space purchased allowing access to the infield, pass must be affixed to windshield of vehicle, and vehicle MUST fit within purchased space. If an additional parking pass is needed, one (1) vendor parking pass per space purchased can be added to this contract for \$15.00. This pass will only allow parking within the Vendor Parking area and will NOT give vehicle access to Swap Meet Area. Additional parking is limited and may not be available for purchase at show.

SECURITY: AMS makes reasonable efforts to secure the Swap Meet Area and keeps it staffed with 24-hour security personnel. However, AMS is not responsible for damaged, lost or stolen merchandise.

TENT RULES: All tents must be secured with water barrels. No staking is allowed on any portion of the property and parties will be held responsible for any repairs needed resulting from staking of tents.

NOTICE: All apparel products must be pre-approved by Show Management. Voice amplified pitching will NOT BE ALLOWED inside any of the buildings.

CAMPING: Swap Meeters are able to camp within their purchased space beginning Friday, April 21, 2017 and must vacate area by Sunday, April 23, 2017 at 8:00 p.m. No camping will be allowed in the parking areas or in driving aisle ways.

NOT ALLOWED: Campfires (grills only), go-carts, bicycles, hoverboards, drones, rollerblades, skateboards, firearms, fireworks.

POWER/WATER/SEWER: Swap Meet area has no access to power, water or sewer for display or campers. However, there are dump stations available outside the facility adjacent to the lake outside Turn 4 and inside the facility, near the bathroom/shower house by the main tunnel. All campers and motor homes on the property must be self-contained. Any dumping of gray water will result in being removed from the event. Portable toilets can be rented from Johnny on the Spot (www.johnnyonthespotinc.com) but they must fit within your space, no outside or 3rd party portable toilets permitted. Golf Carts, ATVs, Other Unlicensed personal motor vehicles may not be operated on AMS property. AMS gladly allows single passenger motorized vehicles for the physically impaired.

NOISE ORDINANCE: The use of public address systems, bullhorns and other devices generating excessively loud noise are prohibited at all times. AMS reserves the right to judge what constitutes excessively loud noise levels and guests in violation may be asked to lower the noise level or leave the premises.

GENERATORS: Generators causing excessive fumes and/or noise are not allowed. Generators must be vented to a point at least 8' feet above ground and located such that fumes will not be funneled into surrounding occupied areas. Loud generators must be turned off by 11:00 p.m. each night.

PETS: All pets must stay within your purchased space; please do not walk pets along roadways. Owners are responsible for cleaning up after pets and must dispose of the waste properly. Pets must be kept on a leash at all times. Please respect your neighbors; excessive barking and/or aggressiveness is not permitted.

VEHICLES IN SHOW AREA: There shall be no movement of vehicles allowed in show area during show hours. Any movement should be approved in advance by AMS and will be granted for Emergency purposes only. Violation will result in being removed from the event and vendor will forfeit their renewal rights for the following event.

Vendor Initials: _____

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VENDOR/SWAP MEET INFO

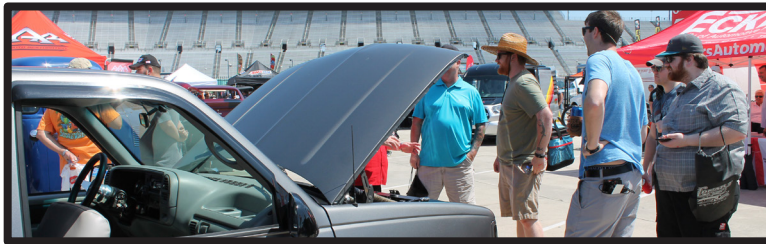


Georgia's Motoring Festival



Atlanta Motor Speedway welcomes back more than 18,000 passionate fans to Georgia's Largest Motoring Festival. For the fifth year in a row, Summit Racing Equipment Atlanta Motorama will showcase an abundance of vehicles from all makes and models, unique vendor displays and a thrilling weekend full of activities, celebrity guests, live entertainment and more!

From its inception, Summit Racing Equipment Atlanta Motorama has been designed to engage attendees and benefit partners.



SWAP MEET RENTAL RATE

SWAP MEET 20x20 \$50

MANUFACTURER'S MIDWAY RENTAL RATES

OUTSIDE SPACE	10x10	\$300
OUTSIDE SPACE	20x20	\$900
OUTSIDE SPACE	20x60	\$1140
OUTSIDE SPACE	20x80	\$1260
BIG RIG SPACE	30x80	\$1490

GROWTH – Effective branding will raise awareness, shape attitudes and change behaviors -- increasing sales for your brand.

ENGAGE – Direct connection with consumers, giving your brand an opening to inform and shape attitudes.

RECOGNITION – The distinctiveness of your brand will provide credibility and allow you to build your brand's reputation.

EDUCATE – Give consumers the chance to learn about your brand and encourage them to buy products.

RETURN ON INVESTMENT – Instantly see a return on your investment through direct sales to your consumer at the event.



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ATLANTAMOTORAMA.COM   

MORE THAN 200 EXHIBITORS PARTICIPATED IN SUMMIT RACING EQUIPMENT ATLANTA MOTORAMA 2017.

"The Summit Racing Motorama is a unique event that brings many different aspects of motor sports to one place for a fun weekend in the Southeast in the spring of the year. We kick off our travel schedule each year at the event and plan to for years to come. As the event grows we want to be a part of it year after year."

-Christopher Sondles, President
Woody's Hot Rodz & The American Tri-Five Association

Accel Motorcycle
Accel Performance
AED Performance
AEM Induction
Aeromotive, Inc.
Airaid Premium Filters
American Tri-Five
Association
AMP Research
AMS Oil Superior
Performance
ANCO Wipers
ARP Racing Products
Atlanta Auto Restoration
Auburn Gear, Inc.
Auto Ventshade
Autometer
B & M Automotive
Baer Disc Brake Systems
Be Cool, Inc.
Belltech
Bestop
Black Rock Wheels
BMR Suspension, Inc.
Bushwacker
C & R Racing, Inc.
Carter Fuel Systems
Centerforce
Champion Filters
Champion Spark Plugs
ClampTite, LLC
Clayton Machine
Coker Tire Company
Competition Cams
Covercraft
Cragar Wheels
Crane Cams
Custom Coaters ATL
Demon Carburetion
Derafe
Designer Street Rods
Detroit Loker
Detroit Speed, Inc.
Diablosport, Inc.
Doug's Headers
Eagle Speciality Products,
Inc.
Earl's Performance
Eaton Aeroquip, Inc.
Eckler Industries
Eddie Motorsports, Inc.
Edelbrock
Edge Products

Energy Suspension
Euca-Maxx
Federal Mogul
Felpro Gasket
Fey Bumpers
Fitech Fuel Injection
Flaming River Industries
Flex-a-lite
Flowmaster
Flowtech
Flynn Distributors
FP Diesel
Fragola Performance
Systems
Fuel Air Spark Technology
Garage 71
Gary Brown Enterprises
Gateway Classic Cars
Georgia Motorcycle Safety
Georgia Racing Hall of Fame
Assoc.
Gibbs Auto Interior
Gibson Exhaust
GoBoxes, LLC
Griot's Garage
Grundy Insurance
GT Performance
GutterDome
Hays Clutches
Hedman Heddors
Holley Performance Products
Hooker Headers
Howards Cams, Inc.
HP Tuners, LLC
Hurst Performance
Hypertech Technologies
Ididit, Inc.
Indura Power Lithium Ion
Batteries
Ingersoll Rand
Jailhouse Brewing
JBA Headers
Johnson's Hot Rod Shop
K & N Filters
KIA Motors
Lakewood Suspension
Landmark Dodge
Legends of Georgia
Legens Hot Rod Shop
Lincoln Electric
Lizard Skin
Lloyd Design d/b/a Lloyd
Mats

Lokar, Inc.
Lunati
Lund Industries
Magnaflow/Car Sound
Exhaust System, Inc.
Mahle
Mallory Ignition
Marshall Engines, Inc. d/b/a
Blueprint Engines
Medieval Times
Melling Tool Co.
Mickey Thompson Tires Max
Trac
Moog Chassis Parts
Moroso Performance
Motive Gear
MotorHead Media
MSD Ignition
National Oil Seal & Bearings
Nationwide Insurance
NCM Insurance Agency
Nitro Gear & Axle
NOS Nitrous Systems
Omix-ADA/Rugged Ridge
Optima Batteries
Outback Trailers
Painless Performance
Products
Panasonic Automotive
Pavement Ends
Perma Cool, Inc.
Pertronix, Inc.
Power Stop, Inc.
Powerhouse Products
Powermaster
Powertrax
Primo Ceramic Grills
Pypes Performance Exhaust
QA1 Precision
Quick Time Performance
Race Gas
Racestar Industries
Racing Head Service
Ram Clutches
Rampage
Richmond Gear
Rinnai
Royal Purple, LTD
RPM Trailer Sales
Russell Performance
SCAT Enterprises
SCE Gaskets
Scooter Time Rentals

Scorpion Racing Products
Sealed Power
Sidney Lee Welding Supply,
Inc.
Southern Style Customs
SPC Performance
Spectre Hose Braid
Speedway Garage Tile
Stainless Steel Brakes Corp.
Steel Horse Law
Sterling Pistons
Streetside Classics
Summit Gifts, Clothing &
Memorabilia
Summit Paint Products
Summit Private Brands
Superchips, Inc.
Taylor Construction
TCI Torque Converters
The Dent Specialist
The Right Stuff Detailing
Thermo-tec
T-Max Winches
Tonno Pro
Transdapt
Trickflow
TUFF BAR
Tuff Stuff Performance
Ultimate Air Shuttle
United Pacific
US Wheel Corporation
USA Standard Gear
Verizon Wireless
Viarr Corporation
Vintage Air
Wade Automotive
Wagner Lighting
Wald Professional Products
Weiland Automotive
Westin Automotive
Wheel Vintiques
Willwood Engineering
WK Motorsports
WyoTech
Xforce Performance Exhaust
XS Power
YearOne, Inc.
Yukon Gear & Axle
Zac Brown's Southern
Ground
Zex Nitrous

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