

**APRIL  
25-26  
2020**



**PULL-A-PART SWAP  
MEET FORM**



**ATLANTAMOTORAMA.COM**

The undersigned Vendor, designated below, hereby applies for swap meet space at the Atlanta Motorama held at Atlanta Motor Speedway (AMS) on April 25-26, 2020. AMS is under no obligation to accept or approve this application and will do so at its sole discretion; Vendor will be notified of acceptance via email to the address provided below once application and full payment have been received. Swap Meet vendor shall not have or operate any exhibit, which in the sole discretion of AMS is the source of any objectionable noises, odors, has decorations or other aspects which are considered to be objectionable, including signs, lights, and the manner of dress of Vendor staff. All products to be sold and or displayed in this Exhibit must be listed below for approval by Show Management, any other use of Swap Meet Space is strictly prohibited. AMS reserves the right to accept or reject displays, or ask Vendor to vacate space if persons working vendor location are objectionable in any manner of dress or inconsistent with AMS policies. **PAYMENT TERMS:** Vendor must pay AMS for the full amount requested at time of submission of this form. Please make checks payable to Atlanta Motor Speedway.

Swap Meet Space (USED PARTS ONLY) 20' x 20' - **\$50 (per space) PRIOR TO March 23, 2020, \$70 (per space) AFTER March 23, 2020.**

Noncompliance with anything stated within this application will subject Vendor to immediate removal from show. **Please review and initial rules and regulations.**

COMPANY \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

PRODUCTS TO BE SHOWCASED OR SOLD AT SHOW \_\_\_\_\_

NUMBER OF SPACE(S) \_\_\_\_\_ TOTAL COST OF SPACE \_\_\_\_\_ AMOUNT ENCLOSED \_\_\_\_\_

ADDITIONAL SPECTATOR INFIELD PARKING PASS (limit one per entry) - \$20

EXTERIOR CAMPING:  DRY - \$40  HOOK UPS - \$100

ADDITIONAL EVENT TICKETS - \_\_\_\_\_ \$15 per day \_\_\_\_\_ \$20 weekend pass

EVENT TICKETS FOR CHILDREN AGES 6-12 - \_\_\_\_\_ \$5 per day

\*EVENT TICKETS FOR AGES 5 & UNDER ARE FREE.

**TOTAL AMOUNT INCLUDED**

\$ \_\_\_\_\_

**LIABILITY CLAUSE:** Entrants and participants of Atlanta Motorama by execution of this entry form release and discharge Atlanta Motor Speedway, Speedway Children's Charities, Speedway Motorsports, Inc. and/or its subsidiaries and affiliates and their shareholders, members, partners, officers, managers, directors, employees, and agents from any and known or unknown damages, injuries, losses, judgments, and/or claims from any causes whatsoever that may be suffered by any entrant or participant to person or property. **RAIN OR SHINE EVENT. ALL SALES ARE FINAL. NO REFUNDS.**

**Make checks payable to Atlanta Motor Speedway. Mail all checks and forms to:**

Atlanta Motorama • PO Box 2518, Tucker, GA 30085-2518



**CREDENTIALS:** Exhibitor will receive two (2) Swap Meet passes, per space purchased, to be used for the purposes of staffing the space.

**SWAP MEET SET-UP:** Swap Meet spaces may be set up on Thursday or Friday from 8 a.m. to 4 p.m. or Saturday and Sunday prior to the gates opening. All Swap Meet displays and staff must be in place prior to the gates opening at 9:00 a.m. Saturday.

**SWAP MEET TEARDOWN:** All displays must remain fully intact until the close of the Event at 4 p.m. on Sunday and MUST be removed by 8:00 p.m. on Sunday. Space holders leaving prior to the end of the Event will forfeit their renewal rights for the following event.

**EVENT TRADEMARKS:** The Event names and trademarks, the Atlanta Motor Speedway name, logo and colors and associated trademarks are the registered trademarks of AMS and may not be reproduced in any manner without prior specific written approval from AMS.

**FOOD & BEVERAGE SERVICES:** All catering will be provided through Levy Restaurants, no other food or beverage services, including alcoholic beverages will be allowed.

**SWAP HOURS:** Swap Meeters not staying overnight may enter the exhibit area at 7:30 a.m.

Saturday	9 a.m. – 5 p.m.
Sunday	9 a.m. – 4 p.m.

**PARKING:** Space holder will receive one (1) "Swap Meet" vehicle pass per space purchased allowing access to the infield, pass must be affixed to windshield of vehicle, and vehicle MUST fit within purchased space. If an additional parking pass is needed, one (1) vendor parking pass per space purchased can be added to this contract for \$20.00 each. This pass will only allow parking within the Vendor Parking area and will NOT give vehicle access to Swap Meet Area. Additional parking is limited and may not be available for purchase at show.

**SECURITY:** AMS makes reasonable efforts to secure the Swap Meet Area and keeps it staffed with 24-hour security personnel. However, AMS is not responsible for damaged, lost or stolen merchandise.

**TENT RULES:** All tents must be secured with water barrels. No staking is allowed on any portion of the property and parties will be held responsible for any repairs needed resulting from staking of tents.

**NOTICE:** All apparel products must be pre-approved by Show Management. Voice amplified pitching will NOT BE ALLOWED inside any of the buildings.

**CAMPING:** Swap Meeters are able to camp within their purchased space beginning Thursday, April 23, 2020 and must vacate area by Sunday, April 26, 2020 at 8:00 p.m. No camping will be allowed in the parking areas or in driving aisle ways.

**NOT ALLOWED:** Campfires (grills only), go-carts, bicycles, hoverboards, drones, rollerblades, skateboards, firearms, fireworks.

**POWER/WATER/SEWER:** Swap Meet area has no access to power, water or sewer for display or campers. However, there are dump stations available outside the facility adjacent to the lake outside Turn 4 and inside the facility, near the bathroom/shower house by the main tunnel. All campers and motor homes on the property must be self-contained. Any dumping of gray water will result in being removed from the event. Portable toilets can be rented from Johnny on the Spot ([www.johnnyonthespotinc.com](http://www.johnnyonthespotinc.com)) but they must fit within your space, no outside or 3rd party portable toilets permitted. Golf Carts, ATVs, Other Unlicensed personal motor vehicles may not be operated on AMS property. AMS gladly allows single passenger motorized vehicles for the physically impaired.

**NOISE ORDINANCE:** The use of public address systems, bullhorns and other devices generating excessively loud noise are prohibited at all times. AMS reserves the right to judge what constitutes excessively loud noise levels and guests in violation may be asked to lower the noise level or leave the premises.

**GENERATORS:** Generators causing excessive fumes and/or noise are not allowed. Generators must be vented to a point at least 8' feet above ground and located such that fumes will not be funneled into surrounding occupied areas. Loud generators must be turned off by 11:00 p.m. each night.

**PETS:** All pets must stay within your purchased space; please do not walk pets along roadways. Owners are responsible for cleaning up after pets and must dispose of the waste properly. Pets must be kept on a leash at all times. Please respect your neighbors; excessive barking and/or aggressiveness is not permitted.

**VEHICLES IN SHOW AREA:** There shall be no movement of vehicles allowed in show area during show hours. Any movement should be approved in advance by AMS and will be granted for Emergency purposes only. Violation will result in being removed from the event and vendor will forfeit their renewal rights for the following event.

**Vendor Initials:** \_\_\_\_\_

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## VENDOR/SWAP MEET INFO

Atlanta Motor Speedway welcomes back more than 18,000 passionate fans to Georgia's Largest Motoring Festival. For the seventh year in a row, Summit Racing Equipment Atlanta Motorama will showcase an abundance of vehicles from all makes and models, unique vendor displays and a thrilling weekend full of activities, celebrity guests, live entertainment and more!

**From its inception, Summit Racing Equipment Atlanta Motorama has been designed to engage attendees and benefit partners.**



**GROWTH** – Effective branding will raise awareness, shape attitudes and change behaviors -- increasing sales for your brand.

**ENGAGE** – Direct connection with consumers, giving your brand an opening to inform and shape attitudes.

**RECOGNITION** – The distinctiveness of your brand will provide credibility and allow you to build your brand's reputation.

**EDUCATE** – Give consumers the chance to learn about your brand and encourage them to buy products.

**RETURN ON INVESTMENT** – Instantly see a return on your investment through direct sales to your consumer at the event.

### SWAP MEET RENTAL RATE

SWAP MEET 20x20 \$50 PRE-REGISTRATION\*

SWAP MEET 20x20 \$70 REGISTRATION\*

\*PRE-REGISTRATION DEADLINE IS MARCH 23RD

### MANUFACTURER'S MIDWAY RENTAL RATES

OUTSIDE SPACE 10x10 \$300

OUTSIDE SPACE 20x20 \$900

OUTSIDE SPACE 20x60 \$1140

OUTSIDE SPACE 20x80 \$1260

BIG RIG SPACE 30x80 \$1490



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ATLANTAMOTORAMA.COM

# MORE THAN 200 EXHIBITORS PARTICIPATED IN SUMMIT RACING EQUIPMENT ATLANTA MOTORAMA 2019.

*"We have participated in all 6 previous Summit Racing Equipment Atlanta Motorama's and each year the show continues to grow. It is by far, the best show in the region and we continue to generate new customers and additional revenue as a result of our participation."*

*-Mark Engle, Atlanta Auto Restoration*

AAA-Auto Club Group  
ACCEL Performance  
Aeromotive, Inc  
Aeroquip  
Air Flow Research, Inc  
AMP Research / LUND Motions  
AMSOIL  
ANCO  
Anvil Off-Road  
ARP Racing Products  
AT & T  
ATK High Performance Engines  
Atlanta Auto Restoration  
Auburn Gear, Inc.  
Auto Ventshade Company  
Autometer  
Axe Wheels  
B & M Automotive  
Baer Disc Brake Systems  
Be Cool, Inc.  
Belltech  
Bennett International Group  
Bestop  
Big Oak Garage  
Black Rock - Carlisle Tire  
BMR Suspension, Inc.  
BORLA Performance  
Bright Earth  
BRP Hot Rod  
Bushwacker  
Carlstar Group, LLC  
Carter Fuel Systems, Inc.  
CBS46 Meredith Broadcasting  
Centric Parts - StopTech  
Champion Filters  
Champion Spark Plugs - Federal Mogul  
Champion Window Company  
Clayton Machine  
Coker Tire Company  
Cold-Case Radiators  
Cometic Gasket  
Competition Cams  
Competition Engineering  
Compu-Fire - PerTronix  
Continental - VDO-USA  
Covercraft  
Crane Cams  
Demon Carburetion  
Derive Power Systems - Bully Dog  
Derive Power Systems - SCT Performance  
Detroit Speed, Inc.  
DiabloSport, Inc.  
Diamond Resorts

Driven Events  
E3 SPARKPLUGS  
Eagle Specialties  
Earl's Performance  
EBC Brakes USA, Inc.  
Eddie Motorsports, Inc.  
Edelbrock  
Edge Products  
Energy Suspension  
EPAS PERFORMANCE  
ExxonMobil  
Farris Insurance  
Federal Mogul  
Fel-Pro Gaskets  
Firestone Industrial Products  
Fitech  
FK Bearing  
Flaming River Industries  
Flex-a-lite  
Flomaster  
Flowtech  
Fluidampr - Vibratex TVD  
Flynn Distributing  
Fragola Performance Systems  
Freedom Powersports  
Frostbite Radiators  
FTI Performance, Inc.  
Fuel Air Spark Technology  
Fuel Lab  
Gary Brown Enterprises  
Gateway Classic Cars  
Georgia Lottery  
Georgia Piedmont Technical College  
Georgia Racing Hall of Fame Assoc  
Georgia State Patrol  
Gibson Performance, Inc.  
Grace Community Fellowship Church  
Griffin Racing Radiators  
GT Performance  
Guardian Garage  
H3R Performance  
Hays Clutches  
Hedman Heddors  
Holley Performance Products  
Hooker Headers  
HOTCHKIS Performance, LP  
Howards Cams, Inc.  
Hurst Performance  
HyperFuel  
Jacob's Eye/Air National Guard  
Jailhouse Brewing Co.  
JF Distributors  
Kleinn Air Horns

KW Suspensions  
Lakewood  
Lawrence Health & Wellness  
Lincoln Electric  
Lizard Skin  
Lokar, Inc.  
Lunati  
Lund International  
Lund International  
MagnaFlow- Car Sound Exhaust  
Mahle  
Mallory  
Marshall Engines, Inc. d/b/a Blueprint Engines  
Mickey Thompson Tires  
Midwest Truck - Motive Gear  
Midwest Truck - PowerTrax  
Midwest Truck - Richmond Gear  
Moog Chassis Parts  
Moroso Performance  
Motul USA  
MSD Ignition  
National Oil Seals  
No Limit Engineering  
NOS Nitrous Oxide Systems  
NotchHead - DSR Fasteners  
Odyssey Battery  
Painless Performance Products  
PerTronix  
PerTronix - Doug's Headers  
PerTronix - JBA Headers  
PerTronix - Patriot Exhaust  
Photo Sports USA  
PNC Bank/Eventive Mktg  
Power Stop, LLC  
Powermaster  
Primerica/Sanford Agency  
Primo Ceramic Grills  
Procar Seats  
Pull-A-Part  
Pwerhouse Products  
Pypes Performance Exhausts  
Pyrotek E3, LLC  
QA1  
Quick Fuel Technology  
Quick Time Performance  
QuikTrip  
Race Gase  
Racepak, LLC  
Racing Head Service  
Rampage Products  
Renewal by Andersen  
Rinnai  
Russell Performance

SCAT Enterprises  
SCE Gaskets  
Scooter Time Rentals  
Scorpion Racing Products  
Sealed Power - Speed Pro - Moog  
Shafer's Classic Reproductions  
Sniper EFI - Holley  
Sonnax Industries  
South River Agency/Allstate  
SPC Performance  
Stainless Steel Brakes Corporation  
Stampede Products  
StopTech - Centric Parts  
Strawn & Co./Hagerty Ins.  
Streetside Classics  
STS Turbo - Holley Performance  
Summit Gifts & Clothing  
Summit Paint  
Summit Private Brands  
Sunnyside RV  
Superchips, Inc.  
Sweet Reflections/JAX WAX  
TCI Torque Converters  
The Right Stuff Detailing  
The Vapor Depot  
Thermo-Tec  
Tire South, Inc.  
TMG Performance Products, LLC - CORSA  
TMI Products  
TonnoPro  
Trans-Dapt  
TriboDyn  
Trick Flow  
Truck Customs by Chris  
Ultimate Tailgating  
UMI Performance, Inc.  
United Pacific  
US Motor Works - Derales  
US Motor Works - Pacer Performance  
US Wheel Corp  
Vintage Air  
Volant  
Wade Automotive  
Wagner Lighting  
Walker Exhaust - DynoMax  
Weiand Automotive  
Weld Racing Products  
Westin Automotive  
Wheel Vintiques  
Wilmar Corporation  
Wilwood Engineering  
Xforce Performance Exhaust  
XS Power  
ZEX Nitrous Systems

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