



ATLANTA
MOTOR SPEEDWAY®

DISPLAY



FOLDS of HONOR

QT QuikTrip

500

ATLANTA
MOTOR SPEEDWAY

Rinnai
TANKLESS WATER HEATERS

250

ATLANTA
MOTOR SPEEDWAY

ATLANTA
200

FEBRUARY 22-24



ATLANTA MOTOR SPEEDWAY
2019 FOLDS OF HONOR QUIKTRIP 500 WEEKEND

The following information will allow you to plan your arrival at the track display site more efficiently.

• **General event information:**

February 22-24, 2019
Atlanta Motor Speedway
1500 Tara Place
Hampton, GA 30228
Contact: Heather Blackwood
Phone: (770) 946-3916
Email: heatherb@atlantamotorspeedway.com

We ask that all displays remain open through the NASCAR XFINITY Series race, until the beginning of the NASCAR Gander Outdoors Truck Series race. Please plan accordingly based on the schedule below.

	Gate Opening Times	Souvenir Hauler Opening Times	Display Times
Fri., February 22, 2019	11:30am Gate 13 only 1:00pm All Gates	11:00am	11:00am
Sat., February 23, 2019*	9:30am	9:00am	9:00am
Sun., February 24, 2019	10:00am	9:00am	9:00am

*AMS Fan Fest will be in the FanZone for Saturday night entertainment. Displays are permitted to reopen at **6:00pm** for Fan Fest and close at **10:00pm**. **If you choose NOT to reopen your display, please secure all items at the conclusion of your day.**

• **Set-up and breakdown:**

- Set-up time is Thursday, February 21, 2019 from 8:00am – 5:00pm. Breakdown time is Monday, February 25, 2019 (after any traffic has cleared). Space must be vacated no later than Tuesday, February 26, 2019. **If you choose to leave after the Monster Energy NASCAR Cup Series race begins on Sunday, you must vacate the display lot by lap 250 or you will be forced to wait until all traffic has cleared after the event.**
- If you need to set-up outside of these working hours, please contact Heather Blackwood so that she may make arrangements to have someone help you. Please **do not** set-up on your own time or you may be asked to breakdown and move.
- Upon arrival to the display area, please go directly to the display lot (**Earnhardt Parking**) and check-in with Scott Flourney so you can be placed in the proper area. Mr. Flourney will be in the display lot during ALL set-up hours listed above. If he is not immediately available at the gate, please be patient while he places others. If you have a problem locating him, please call Heather Blackwood.

• **Site Survey:**

Ground surface is asphalt and concrete; Sites are located between Gate 12 – Gate 14 (**inside Champions Parking lot**) unless otherwise specified.

- **Any stakes that have left holes in the asphalt are your responsibility and need to be repaired immediately before your departure from the track. Failure to repair the asphalt properly will result in your company being billed for the damage and repair. You may want to consider alternatives such as water, sand or hollow block weights.**
- **If your site location is on concrete, absolutely no staking will be permitted.**
- AMS **must** be notified of any third party that is bringing in tents, tables, chairs, or temporary staffing. This will assist us in helping them find their clients.

Note the following rules & regulations:

- Company and/or its representatives may not sell or distribute any product samples, merchandise, or other materials, including without limitation, any company branded or racing-themed merchandise, on the Speedway property or in any display space. Company and representative acknowledge and agree that additional Rights Fees may apply for the distribution of complimentary gifts, product samples, or other premiums or times. In no circumstance shall t-shirts or hats be permitted to be distributed by company and/or representative. All items to be distributed by company and/or representative must be submitted to Atlanta Motor Speedway for approval prior to the Event Weekend. The Speedway retains the right to prohibit certain types of gifts, at its sole discretion.
- No merchandise or display item will infringe on the trademark, tradename, service mark, service name, copyright, or other proprietary right of any other person. All merchandise must be licensed.
- Company and/or representative will not be permitted to distribute items or materials, solicit information or customers, or otherwise engage in commercial, business or political activities outside the ten-foot (10') border surrounding the display space.
- Company and/or representative may only occupy the space allotted by Atlanta Motor Speedway, i.e. if you purchased a 20' x 30' area, then all materials (fencing, tents, displays), must be within this area. Anyone who violates this space will be subject to an additional charge and may be asked to move.
- Vehicle traffic in the Fan Zone will be limited to closed times only. No vehicle access will be granted while the Fan Zone is open to the public.
- Use of loudspeakers, bullhorns, or any other equipment or device to generate or emit music and/or loud noises from is limited; any such music and/or noises must be of a reasonable decibel level.
- Atlanta Motor Speedway reserves the right to require any promotions or displays which, at the sole discretion of Atlanta Motor Speedway, are deemed to be a nuisance, to be unduly annoying, to be interfering with the right rights of other concessionaires or interfering with the race experience the fans to cease.
- No drones, kites, balloons, or other flying or lighter than air advertisements or promotional materials shall be flown, raised or otherwise launched from, out of or attached to any display without prior written approval from Atlanta Motor Speedway.

- Atlanta Motor Speedway does not permit the display or distribution of materials or the broadcast of messages related to political candidates, political parties or political issues. Persons engaged in political campaigning will be asked to leave Atlanta Motor Speedway property.
- AMS **must** be notified if bringing in a port-a-john. AMS is **not** responsible for maintenance. AMS has contracted with Johnny on the Spot (770-382-0770), this will be the only company allowed in the display area to service port-a-johns.
- AMS is **not** responsible for security. Please notify Chief Deputy David Foster with the Henry County Sheriff's Department at (770) 288-7102 to arrange security. Please note payment for said security may be due prior to or upon the completion of the event.
- No tow vehicles may be left at display site that are not part of the display during the course of the weekend. Tractors are expected to depart from trailers – if this is **not** the case, please notify AMS – and park in the designated area just outside the main tunnel, on the outside of Turn 2.
- Two (2) parking passes will be given upon check-in to the display lot. Please use these passes only for vehicles that may need to visit your area during the event for restocking purposes. If you need to park any vehicles in your display area for any length of time they must fit in the original footprint provided and must not impede pedestrian traffic flow through or around your display.
- AMS does not provide generators, electricity, or water – please see list of important phone numbers included in this packet for AMS preferred vendors.
- Please do not leave trash at the display site. However, please breakdown any and all boxes and they will be picked up by AMS staff following the event.

Any exceptions or clarifications of these rules must come from the Executive Vice President/General Manager

Please note that these guidelines, procedures, and policies are subject to change at the discretion of Atlanta Motor Speedway.

SIMULATOR/RIDES WITH HYDRAULICS OR MOVING PARTS:

Per Georgia Department of Labor regulations –

If your display or simulator/ride has hydraulics or moves, a state engineer **must** certify it at the time of set-up. Please notify us if you believe your display vehicles or elements fall under this rule. Any violators may be asked to leave Atlanta Motor Speedway property with no refunds given.

Butch Lynch, Amusement / Supervisor
(404) 463-0725
blynch@sfm.ga.gov

SHIPPING AND RECEIVING

For items that need to be shipped to the speedway in advance, please address them to your onsite contact with his / her cell number, c/o Atlanta Motor Speedway, 1500 Tara Blvd., Hampton, GA 30228. Packages will be received beginning Friday, February 15, 2019. Your packages can be picked up from either the Corporate Office or the AMS Shipping and Receiving during the hours listed below. If pallets, deliveries will be sent to AMS Operations Facility. For items that need to be shipped out after the Event, please have them packaged with the labels and the pick-up scheduled for Monday, February 25, 2019. These can be dropped off at the Corporate office up until 2:00 p.m. Sunday or Monday morning beginning at 9:00 a.m.

Corporate Office Event Hours:

February 18- 22, 2019

9:00 a.m. – 5:00 p.m.

February 25, 2019

9:00 a.m. – 2:00 p.m.

AMS Command Center Event Hours:

February 18- 20, 2019

9:00 a.m. – 5:00 p.m.

February 21- 23, 2019

8:30 a.m. – 5:30 p.m.

February 21- 23, 2019

8:30 a.m. – 5:00 p.m.

ATLANTA MOTOR SPEEDWAY AND CORPORATE SALES DEPARTMENT CONTACTS

Atlanta Motor Speedway

1500 Tara Pl

Hampton, GA 30228

(770)-707-7904

Atlanta Motor Speedway Corporate Sales Department: (770) 946-3940

Email: amssales@atlantamotorspeedway.com

Website:

www.atlantamotorspeedway.com

IMPORTANT PHONE NUMBERS

The list below contains our preferred vendors; these vendors will have passes to get to your hospitality chalet provided by Atlanta Motor Speedway. If you choose to use a vendor not on this list, please be aware that you will need to supply them with passes to get to your area that are included in your contract and package.

AIRPORTS

Atlanta South Regional Airport	Michael Toney	(770) 288-7834
Hartsfield-Jackson Atlanta Int'l Airport		(800) 897-1910

HOTEL

Marriott Renaissance Concourse	Yolanda Honore	(404) 450-3288
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DÉCOR

Southern Race Day Promotions	Nelda Neal	(770) 979-4238
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ELECTRICAL HOOK-UP

EA Electric	Eric Allgood	(678) 873-4872
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FLORST

Tropical Images	Mike Cordesius	(704) 598-6349 or (800) 955-2921
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A/C, GENERATORS, LIGHT TOWERS, FORKLIFTS

Yancey Bros. Comp/Caterpillar Dealer	Steven Nikolopoulos	(770) 941-2424
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EXECUTIVE TRAVEL

Egan Transportation	Kevin Egan	1-844-342-6852
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P.A. SYSTEMS

Night Moves Mobile DJs	Tony Rodefer	(423) 646-1581
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PORT-O-LETS

Johnny on the Spot	Mary Pell	(770) 382-0770
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SECURITY

Henry County Sheriff's Office	Chief Deputy David Foster	(770) 288-7102
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TENTS, TABLES, CHAIRS

Lafayette Tent & Awning	Kevin Denney	(765) 491-8806
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SCANNERS & FANVISION

Racing Electronics		(704) 886-1345
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HOTEL INFORMATION

For guests attending NASCAR weekend at Atlanta Motor Speedway, a number of local hotels offer reasonable per-night rates and do not require a multiple night stay. Marriot Hotels is our official hotel partner. Please reference Atlanta Motor Speedway, when booking your stay!

City	Hotel	Miles from AMS	Phone Number
Atlanta	Atlanta Airport Marriott Gateway	26	(404) 763-1544
Atlanta	Renaissance Concourse Atlanta Airport Hotel	23	(470) 360-0100
Atlanta	Springhill Suites Atlanta Airport Gateway	26	(770) 907-8880
Griffin	Country Inn and Suites	7	(770)228-9799
McDonough	Baymont Inn & Suites	11	(770) 418-7509
McDonough	Sleep Inn	12	(770) 898-0804
Stockbridge	Stay Inn and Suites	21	(770) 507-4700
Stockbridge	Sleep Well	21	(678) 961-7743
Stockbridge	Red Roof Inn	15	(678) 782-4100
Locust Grove	Ramada	13	(770) 898-1216
College Park	Howard Johnson	23	(770) 996-4321
Fairburn	Wingate by Wyndham	25	(770) 450-4435
Union City	La Quinta	24	(770) 306-0049

DIRECTIONS TO ATLANTA MOTOR SPEEDWAY

Atlanta Motor Speedway is located approximately 30 miles south of Atlanta on US Highway 19/41 in Hampton in Henry County.

The track's physical address is **1500 Tara Place, Hampton, GA 30228.**

TRAVELING SOUTH

If you are driving south towards Atlanta Motor Speedway, there are two (2) exits off I-75 for reaching the track and both are comparable distances.

1. Traveling South on I-75, you can take Exit 235 (11.1 miles south of downtown Atlanta) and continue South on Highway 19/41 for 15 miles.
2. Traveling South on I-75, you can take Exit 218 (27.7 miles south of downtown Atlanta). Once on GA Highway 20, head West for 10 miles and follow signs to the Speedway.

Alternate, back road routes to Atlanta Motor Speedway from I-75 traveling South:

Take Exit 221. Turn RIGHT on McDonough Road until it dead-ends. Turn RIGHT onto GA Hwy 3. Turn LEFT at GA Hwy 19/41. Atlanta Motor Speedway will be approximately 2 miles on the right hand side.

-or-

Take Exit 237-A on GA Hwy 85. At the GA Hwy 92 (Fayetteville Road) exit, head South for 3.5 miles, turn LEFT onto Woolsey Road. After approximately 1 mile, turn RIGHT onto Wildwood Road and immediately turn LEFT onto Forston. This will take you straight to Richard Petty Blvd. and onto Atlanta Motor Speedway property.

TRAVELING NORTH

Guests can exit at three (3) locations off I-75 when driving north towards Atlanta Motor Speedway.

1. Traveling North on I-75, you can take Exit 205 and WEST on GA 16 West into Griffin. Then take Highway 19/41 NORTH towards Atlanta Motor Speedway (approximately 10 miles).
2. Traveling North on I-75, you can take Exit 212 and WEST on Hampton-Locust Grove Road to GA Highway 20. Take GA Highway 20 WEST for approximately 2 miles to Atlanta Motor Speedway.
3. Guests can also take Exit 218. Take GA Highway 20 WEST for the Speedway (10 miles).



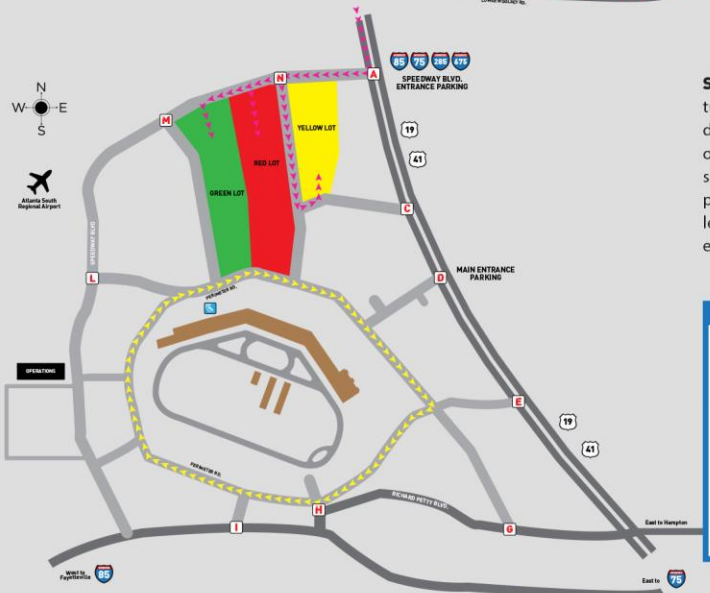
ENTERING MAP



NORTHBOUND 19/41 race traffic may enter through Lower Woolsey Rd. or the main entrance. Lower Woolsey Rd. traffic will be directed to park in the **WEAVER, ORANGE** or **PURPLE** parking lots. Main entrance traffic will be directed into the **BLUE** parking lot. Credentialed traffic enter at Entrance E off of 19/41 before the main entrance.



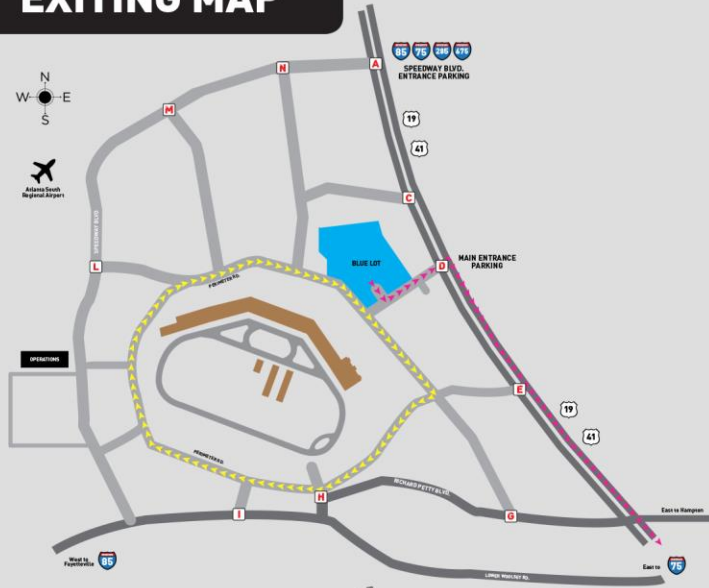
GA Hwy 20 race traffic will be directed to park in the **WEAVER, ORANGE** or **PURPLE** parking lots on the South/ West side of the Atlanta Motor Speedway property. Credentialed traffic stay in right hand lane and enter off of Lower Woolsey at Entrance H.



SOUTHBOUND 19/41 race traffic must turn on to Speedway Blvd. and will be directed to park in the **Yellow, Red** or **Green** parking lots on the north side of the Atlanta Motor Speedway property. Credentialed vehicles stay in left hand lane of 19/41, pass the main entrance and enter at Entrance E.



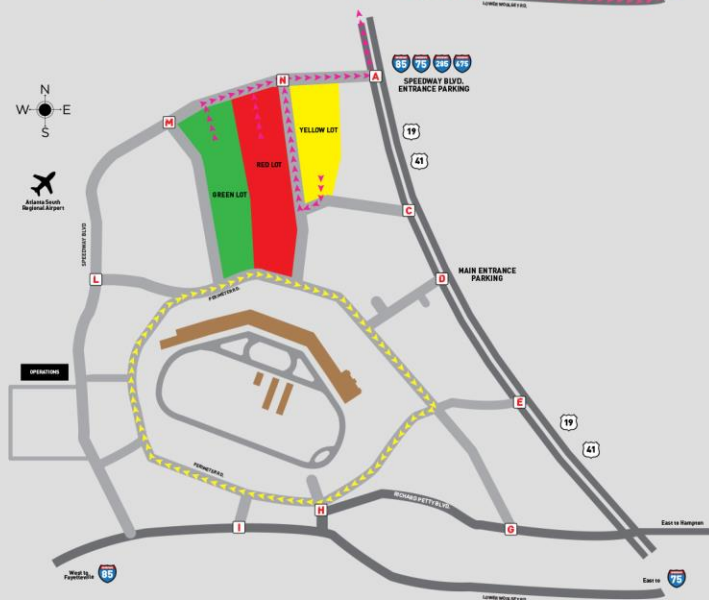
EXITING MAP



All vehicles parked in the **BLUE** parking lot by the main entrance will exit out the main entrance onto 19/41 southbound. Vehicles will not be able to exit any other direction from this lot.



All vehicles parked in the **PURPLE** lot will exit left on to Speedway Blvd. towards GA Hwy 20 and 19/41. All vehicles parked in the **ORANGE** lot will exit right on to Speedway Blvd. towards GA Hwy 20 and 19/41. **WEAVER** parking lot will exit left towards GA Hwy 20 and 19/41. Continue East on Lower Woolsey Road and turn left on to GA Hwy 20. Northbound I-75 traffic follow GA Hwy 20 to I-75. Southbound I-75 traffic stay in right lane once on GA Hwy 20 and turn right on to Hampton/Locust Grove Road or continue straight on Lower Woolsey Road and south on to 19/41. From the **ORANGE LOT ONLY**, all westbound traffic should be in the right hand lane of Speedway Blvd. and turn right at the intersection with Lower Woolsey Rd.



All vehicles parked in the **YELLOW**, **RED** and **GREEN** parking lots on the north side of AMS property will exit out Speedway Blvd. 19/41 northbound exiting traffic needs to be in the three left lanes while 19/41 southbound exiting traffic needs to be in the right lane.



FACILITY MAP



MAP LEGEND

TRAFFIC ENTRANCES	SHUTTLE STOPS
TICKET OFFICE & GIFT SHOP	THE FAN ZONE
AMS CREDENTIAL OFFICE	NASCAR REGISTRATION
INFORMATION KIOSK	1500 TARA PLACE SUITES & CONDOS / CORPORATE OFFICE
MAIN VEHICULAR TUNNEL	PEDESTRIAN TUNNEL
SERVICE VEHICULAR TUNNEL	RESTROOMS
CAMPER SHOWER	RV DUMP STATION
BRUTON SMITH PARK	INFIELD HOSPITALITY
GOLF CART COMPOUND	THE GATHERING PLACE
AMS FEST	THE PARK PAVILION

CAMPGROUNDS	PARKING LOTS
ACCESSIBLE CAMPING	FREE PARKING
RESERVED RV CAMPING	ACCESSIBLE PARKING
RESERVED TENT/POP-UP CAMPING	CHAMPIONS RESERVED PARKING
UNRESERVED RV CAMPING	CLUB ONE RESERVED PARKING/ENTRANCE
UNRESERVED TENT/POP-UP CAMPING	EARNHARDT RESERVED PARKING

GATE ENTRANCES

WINNERS SEC 240-272 SEC 189-170	PETTY SEC 117-101 SUITES 407-417 / 607-612
10	1
11	15
12	
CHAMPIONS SEC 289-230 SEC 166-130 SUITES 145-113 / 245-213	TRACKSIDE CAMPING
13	6
	7
	9
EARNHARDT SEC 229-216 SEC 129-116 SUITES 101-114	
14	