



# GEORGIA BEEF BOARD STEAK SHOWDOWN

Enter to participate in the Georgia Beef Board Steak Showdown at the Quaker State 400 Available by Walmart NASCAR Weekend! Atlanta Motor Speedway has teamed up with the Georgia Beef Board and Steak Cookoff Association to host the first Georgia Beef Board Steak Showdown!

## LOCATION

Atlanta Motor Speedway

## CONTEST DATE

September 7, 2024

## REGISTRATION DATES

Now-September 4, 2024

## REGISTRATION FEE

\$350 (\$480 value)

Includes:

- All categories
- Infield camping space (20' x 40') good for the entire weekend
- Two (2) infield wristbands good for the weekend
- One (1) tow pass for vehicle
- Enjoy the Focused Health 250 and Quaker State 400 Available at Walmart NASCAR Races from your camping spot
- **Note:**
  - Everyone must have an infield wristband. Additional infield wristbands can be purchased for \$65, per person in advance or \$100 the weekend of event
  - Camping spots do not include water or electric hook up's
  - The campground has a shower house with restrooms. If you prefer rent your own private Port-o-John for \$100, please call 678-899-7622.
  - To rent a generator, please contact Justin Sistrunk with Sunbelt at 770-560-7855 or [justin.sistrunk@sunbelt.com](mailto:justin.sistrunk@sunbelt.com)

## REGISTRATION LINK

<https://fevo-enterprise.com/group/24SteakShowdown>

## BEEF CATEGORIES

**Double Steak:** Georgia Beef Board providing steaks

**Burger:** Participants responsible for providing meat

**Chefs Beef Choice:** Any entry in which beef is a primary ingredient. Participants responsible for providing meat

## PRIZES

### CATEGORY WINNERS

- 1<sup>st</sup> -3<sup>rd</sup> Place
  - Pit Boss Grill Package
- 4<sup>th</sup> – 10<sup>th</sup>
  - Pit Boss Grilling Kit

### OVERALL WINNER

- Pit Boss Grill Package
- Pit Boss Grilling Accessories
- Picture in Victory Lane
- Introduced on main pre-race ceremonies stage prior to driver introductions on Sunday
- VIP experience to 2025 Spring or Summer NASCAR Race
  - Four (4) VIP Garage Passes
  - Four (4) VIP Suite Tickets
  - One (1) VIP Parking Pass

## SHOWDOWN SCHEDULE

Thursday, September 5<sup>th</sup>

- 2pm - Infield campgrounds open & participant load in opens (Open 24 hours until Monday, July 10)

Friday, September 6<sup>th</sup>

- Enjoy activities at the track

Saturday, September 7<sup>th</sup>

- 8am – Cooks Meeting
- 10 – 10:15am – Burger Turn-In
- 11 – 11:15am – Chef's Beef Choice Turn-in
- 12 – 12:30pm – Steak A Turn-in
- 1 – 1:30pm – Steak B Turn-in
- 2pm – Awards in Victory Lane

Sunday, July 9<sup>th</sup>

- Enjoy the Quaker State 400 Available at Walmart race and activities at the track

## QUAKER STATE 400 AVAILABLE AT WALMART WEEKEND SCHEDULE

\*\*THIS SCHEDULE IS PRELIMINARY & WILL CHANGE\*\*

Thursday, September 5<sup>th</sup>

- 2pm – Interior Camp Grounds Open
- 6 – 10pm – Speedway Children’s Charities Track Laps

Friday, September 6<sup>th</sup>

- 6 – 8pm – Camper Appreciation Party
- 6 – 9pm – Legends & Bandolero Races

Saturday, September 7<sup>th</sup>

- 9am-3pm – Fan Zone Open
- 2:30pm – Driver Introductions
- 3pm – Focused Health 250 Xfinity Series Race

Sunday, July 9<sup>th</sup>

- 9am-3pm – Fan Zone Open
- 1:15 – 2:15pm – Pre-Race Concert
- 2:30pm – Driver Introductions
- 3pm – Quaker State 400 Available at Walmart Series Race

## STEAK COOKOFF ASSOCIATION RULES

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